THE END TO MULTITASKING

Privacy Policy

Effective date: 1st November 2026

1. 1. About this policy

This Privacy Policy explains how Simply Enterprising (“we”, “us” or “our”) collects, uses, stores and shares personal information when you visit the website promoting The End to Multitasking, request the free eBook, or communicate with us.

Our campaign website is: [INSERT CAMPAIGN WEBSITE URL].

We aim to handle personal information responsibly and in accordance with applicable privacy laws, including the Australian Privacy Principles where they apply to our activities.

2. 2. Information we collect

When you request the free eBook or subscribe through our website, we may collect your first name and email address. We may also collect information you choose to provide when contacting our support service.

Our website or service providers may collect limited technical information, such as your IP address, browser type, device information, pages visited and the date and time of a visit. Cookies or similar technologies may be used where enabled by the website or its service providers.

3. 3. How we use your information

We use the information collected to:

• process your subscription request and deliver access instructions for The End to Multitasking and any stated bonus material;
• send the confirmation email and the follow-up emails associated with the campaign;
• provide information about related products, resources or offers that may be of interest;
• respond to support requests and maintain the security and operation of the website; and
• improve our website, communications and services.

You can unsubscribe from marketing emails at any time by using the unsubscribe link included in the email. Unsubscribing from marketing messages does not affect messages that are necessary to complete a request you have made, where applicable.

4. 4. Email service provider

We use AWeber to manage email subscriptions and deliver campaign emails. Your name and email address, together with subscription and email interaction information, may be processed by AWeber on our behalf. AWeber handles that information under its own privacy and security terms.

Service providers may store or process information outside Australia. Where this occurs, we take reasonable steps to use providers with appropriate privacy and security practices.

5. 5. When information may be shared

We do not sell your personal information. We may disclose information to service providers who help us operate the website, manage email subscriptions, provide hosting or respond to support requests. They may use the information only as needed to provide their services to us.

If you follow a link to a third-party website or offer, that website will operate under its own privacy policy and terms. We do not control how third parties collect or use information.

6. 6. Cookies and website analytics

Our website or its hosting and service providers may use cookies or similar technologies to support website functions, remember preferences, measure website activity or help protect the website. You can usually manage cookies through your browser settings. Disabling cookies may affect some website functions.

7. 7. Security and retention

We take reasonable steps to protect personal information from misuse, interference, loss, and unauthorised access, modification or disclosure. No internet transmission or electronic storage method can be guaranteed to be completely secure.

We keep personal information only for as long as reasonably needed for the purposes described in this policy, to maintain business records, or as required by law. When information is no longer needed, we take reasonable steps to delete or de-identify it.

8. 8. Access, correction and complaints

You may ask us to access or correct personal information we hold about you, or raise a privacy concern. Please contact us through our Support Ticket page. We may need to verify your identity before responding.

If you make a privacy complaint, we will consider it and respond within a reasonable time. If you are not satisfied with our response, you may be able to contact the Office of the Australian Information Commissioner (OAIC), subject to its jurisdiction and complaint requirements.

9. 9. Third-party links

Our website and emails may contain links to websites, products or services operated by other parties. Those sites are not controlled by Simply Enterprising. Please review their privacy policies before providing them with personal information.

10. 10. Changes to this policy

We may update this Privacy Policy from time to time. The updated version will be published on the campaign website with a revised effective date. Your continued use of the website after an update indicates that you have had the opportunity to review the revised policy.

11. 11. Contact

For privacy questions, access or correction requests, or complaints, please contact us through:

Simply Enterprising Support Ticket
https://simplyenterprising.com/helpdesk

Please include “Privacy Policy” in the subject or description of your support request.

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